



TRA Online subscription items

National Visitor Survey (NVS)
 and International Visitor Survey (IVS)

Information available and 2023-24 fees options

Information	General subscription \$4,130			* Advanced subscription \$7,227	
	IVS Trips	Overnight Trips	Daytrips (domestic)	All the General subscriptions items	Plus Regional Expenditure
Reporting periods	2005-2019 + 2023	1998-latest	1998-latest	✓	2005-latest
Sample size	pre-covid & 2023	✓	✓	✓	✓
Visitors/Trips	pre-covid & 2023	✓	✓	✓	✓
Nights	pre-covid & 2023	✓		✓	✓
Time periods:					
Annual data	✓	✓	✓	✓	✓
Quarterly data	✓	✓	✓	✓	✓
Monthly data (month returned from home)		✓	✓	✓	
Demographic:					
Age group	✓	✓	✓	✓	✓
Gender	✓	✓	✓	✓	✓
Residence	✓	✓	✓	✓	✓
Marital status	✓	✓	✓	✓	
Life cycle	✓	✓	✓	✓	
Annual household income		✓	✓	✓	
Employment status		✓	✓	✓	
Number of persons in household		✓		✓	
Stopover and Trip Details:					
Location visited (State/TR/SA2)	✓	✓	✓	✓	✓
Interstate and intrastate		✓	✓	✓	✓
Reason for trip	✓	✓	✓	✓	✓
Transport	✓	✓	✓	✓	✓
Activities	✓	✓	✓	✓	✓
Accommodation	✓	✓		✓	✓
Travel party type	✓	✓		✓	✓
Length of stay	✓	✓		✓	
Stopover order	✓	✓		✓	
Number of stopover on trip	✓	✓		✓	
Package tour	✓	✓		✓	
Group tour	✓			✓	
First or return visit	✓			✓	
City of arrival	✓			✓	
Supplementary:					
Iconic places visited	✓	✓		✓	
Type of information sourced for the visit	✓			✓	
Items booked online	✓			✓	
Expenditure:					
Expenditure items (National level)	✓	✓	✓	✓	✓

TR: Tourism Regions

* The advanced subscription gives the option to filter the trip expenditure by stopover as well as other demographic and trip details.

* Accessing data through API is also available for advanced subscriptions

The Domestic Outbound dataset also contains valuable information on Australian resident outbound travel behaviour. Data is collected from a survey (not a census), so a minimum sample size of 40 is required.